When viral goes wrong

Objectives:

- Get to know the potential and risks of mobile phone use during emergencies
- Stimulate problem solving

STEP BY STEP

Before starting

The teacher introduces the definition of virality from the glossary:

Virality: very rapid dissemination of text, audio, video and image content via social media.

Il rischio di diventare virali

The teacher shows this video to the class:

After watching it, the teacher asks the class to reflect on what **positive** and **negative** consequences the post has had for:

– the person who spread the image

– the subject portrayed in the image

– for the community

At this point, the teacher explains that any content disseminated on the internet can suddenly go viral, even if this content may portray emergency situations and therefore may potentially increase the negative effects already in place.

Virality in emergency contexts

The class is now divided into groups and the teacher shows images related to the specific situations. The teacher can use the available Pictures (see attached "When viral goes wrong - Pictures" below), enrich, add or substitute them as they please.
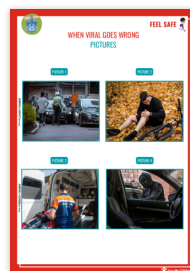
For each image asks each group to answer the following questions

– *Do you think it is right or wrong to take a picture?*

– *In what way can you be in the way of help?*

– *What risks do you run by staying there?*

– *How can you be helpful using your mobile phone?*

Concluding thoughts

The class can reflect on the correct use of smartphones in times of emergency and how this tool can either be a fundamental resource or generate harm a risk for us and others if used to post sensitive content on social networks.

ATTACHMENTS

When viral goes wrong - Pictures

PDF