



## CROWDSOURCING PROS AND CONS



- COMBINES THE SKILLS AND KNOWLEDGE OF MANY USERS, INCLUDING THOSE FROM DIFFERENT CULTURES AND COUNTRIES
- THE PROJECT THAT IS CREATED CAN BE EASILY UPDATED
- CAN BE APPLIED TO MANY TOPICS
- CAN BE USED TO COLLECT USEFUL INFORMATION IN CASE OF EMERGENCY
- EVERYONE CAN WORK EQUALLY
- ALLOWS A LOT OF IDEAS TO BE COLLECTED IN A SHORT TIME



- THE QUALITY OF THE PROJECT DEPENDS ON THE SKILLS AND SKILLS OF THE USERS WHO CREATE IT
- THE PROJECT THAT IS CREATED CAN EASILY BE MODIFIED BY ANYONE
- INFORMATION FROM
  UNCERTAINED SOURCES MAY BE
  USED TO CREATE THE PROJECT
- INFORMATION INCLUDED IN THE PROJECT MAY CONTAIN OMISSIONS OR BE INCOMPLETE

