







WHO MAKES THE DIFFERENCE? CHARACTERS





SECTOR	CHARACTER	DESCRIPTION	CONTRIBUTION TO THE RISK MANAGEMENT CYCLE
<p>Environment: Gro Brundtland</p> 		<p>She is famous for her work to protect the global environment and for giving her name to the document defining Sustainability</p>	<p>By protecting the environment we limit the possibility of adverse events occurring and by rebuilding sustainably we limit the effects of future events</p>
<p>Communication: Andrew Weinreich</p> 		<p>He is the creator of SixDegrees, the first social network to allow users to send messages and publish content</p>	<p>Social networks can be used in communication at every stage of the risk management cycle</p>



FEEL SAFE



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<p>Children's rights: Eglantyne Jebb</p> 		<p>She is the founder of Save the Children. In 1923 she wrote the first Charter of the Rights of the Child, which became the Convention on the Rights of the Child adopted by the United Nations in 1989</p>	<p>Children's rights must be included and respected at every stage of the risk management cycle</p>
<p>School and inclusion: Maria Montessori</p> 		<p>She is the creator of the educational method based on the independence and freedom of minors and respect for their natural physical, psychological and social development</p>	<p>Education and training are fundamental elements in preparing for and learning to deal with an emergency</p>